



BENCHMARK DATA PACKAGE -BYD VEHICLES

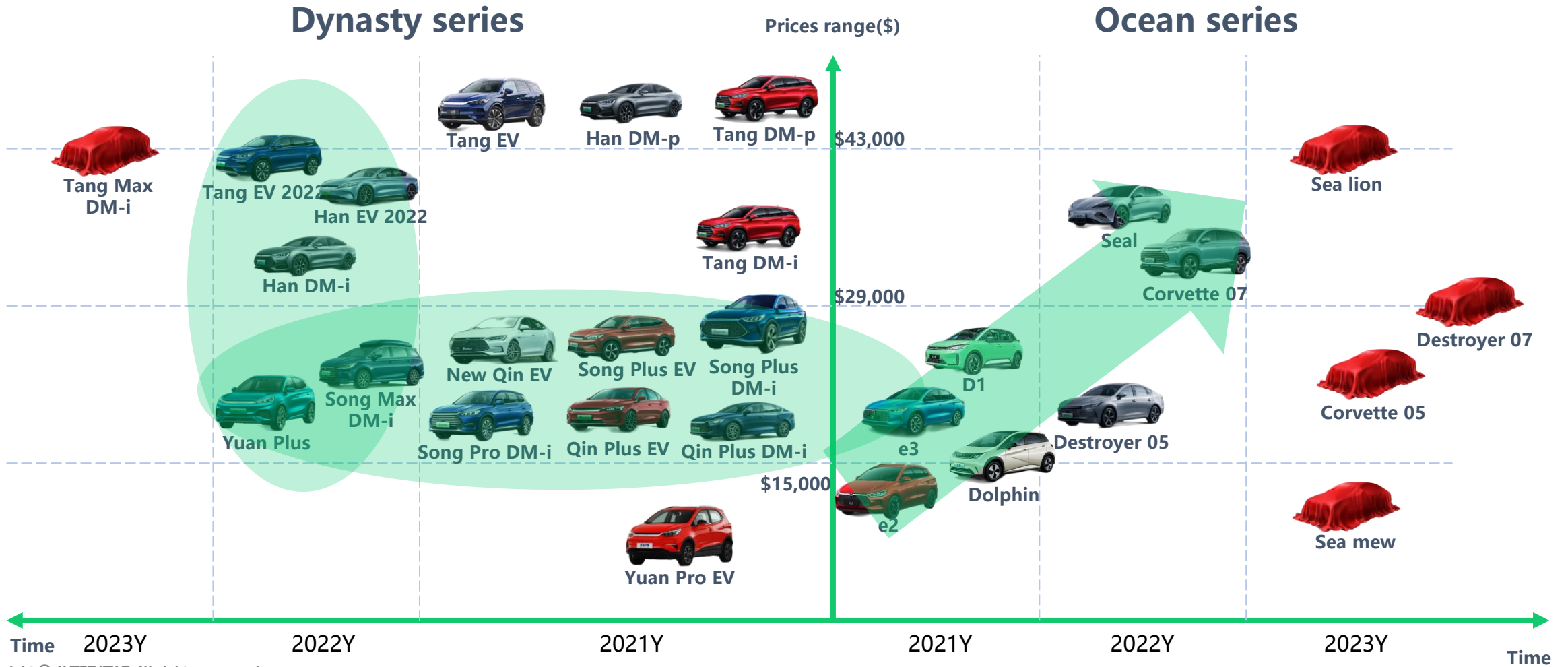
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BYD Vehicles Matrix: **Dynasty series and Ocean series.**

BYD Dynasty Series: **Five product groups, Qin, Han, Tang, Song and Yuan** covering Sedan, SUV and MPV.

Ocean Series: **Two product groups, "Marine organism series" and "Navalship series".**



BYD Seal			
BEV	Sedan	2WD/4WD	5Seats
4800×1875×1460(mm)		\$30,975 - \$42,183	



BYD Dolphin			
BEV	Sedan	2WD	5Seats
4150×1770×1570(mm)		\$17,001 - \$19,913	



BYD Han			
BEV	Sedan	2WD/4WD	5Seats
4995×1910×1495(mm)		\$31,994 - \$34,905	



BYD Qin Plus			
DMi	Sedan	2WD	5Seats
4765×1837×1515(mm)		\$20,640 - \$26,026	



Teardown	<ul style="list-style-type: none"> • BOM (Weight, Quantity, Size, Supplier, Manu. Process) • Photos and Explod view • Package&Hardpoint&Assembly&Fixture&Connection 		
Costing	<p>Shouldcost BOM</p> <ul style="list-style-type: none"> •Power&Chassis •Electronic&Electrical •BIW &Closure •Interior&Exterior 	<p>Cost Summary</p> <ul style="list-style-type: none"> •Cost distribution •Cost driving factor •Cost to design 	<p>Cost strategy</p> <ul style="list-style-type: none"> •Cost and Performance •Cost and Function •Cost and Material •Cost and Supply chain
3D	<ul style="list-style-type: none"> •Cloudpoint (Body,Interior&Exterior,E&E,Chassis,Battery,E-drive) 		
Innovation	<ul style="list-style-type: none"> • Electronic architecture • Intelligent cabin 	<ul style="list-style-type: none"> • E-drive • Battery 	<ul style="list-style-type: none"> •Thermal management •BYD e3.0 Platform



An Intelligent SaaS Data Platform -“Darwin”

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